

2025



Little **Pink**  
Houses of HOPE



**National Corporate Partnerships**



# 15 Years of Creating **HOPE** and **MEMORIES**

In 2025, Little Pink will celebrate its 15th Anniversary of caring for breast cancer families across the United States and Canada. We have served over 2,000 families with our life changing program!

## **Who We Are**

Simply put- we put a huge loving embrace around breast cancer families during the most difficult time of their lives- the cancer journey.

## **How We Do It**

We provide free week-long Retreats for breast cancer patients and their families across 25 retreats in nine states and the US Virgin Islands offering a respite and a chance for support for the entire family.

Our Boxes of Hope Program provides boxes of care and individualized support for patients in treatment mailed directly to their home.



# A Partnership of HOPE

## **What a true Partnership Looks Like**

Our main goal is to develop a RELATIONSHIP with our corporate partners that is mutually beneficial. Yes, we want to help you promote your business, but we also want to help share your story of why you chose to support breast cancer families through a Little Pink partnership. We believe that your story matters.

In 2025, we have a calendar of events across the country designed to reach a diverse audience to showcase your support to new prospects and give opportunities for employee engagement.

## **Meeting the Needs of your Business with a Tailored Approach**

Just like cancer treatment, a one size fits all approach doesn't always work. We feel the same about our corporate partners. Work directly with Little Pink Founder, Jeanine Patten-Coble, to tailor your sponsorship to meet your needs. [Jeanine@littlepink.org](mailto:Jeanine@littlepink.org) or 336-213-4733.

## **Co-Branding Opportunities to elevate your business in your industry**

We know how competitive your industry is and want to create opportunities to set you apart in an already crowded field. Imagine a marketing campaign that marries Little Pink's cancer program and your company's dedication to the cause.



# Little Pink

## Did you Know?

### Did you know?

The average age of a Little Pink participant is 37 years old.

Men get breast cancer too and we are proud to serve them also.

In our 15th year we will officially reach a total of 2,000 families.

All homes that our families stay in are donated from generous individuals who believe in our mission.

Over 30% of participants are interested in giving back through service- a testament to our impact.

42 dedicated national volunteer leaders coordinate and lead our retreats

The average retreat involves over 100 community supporters.

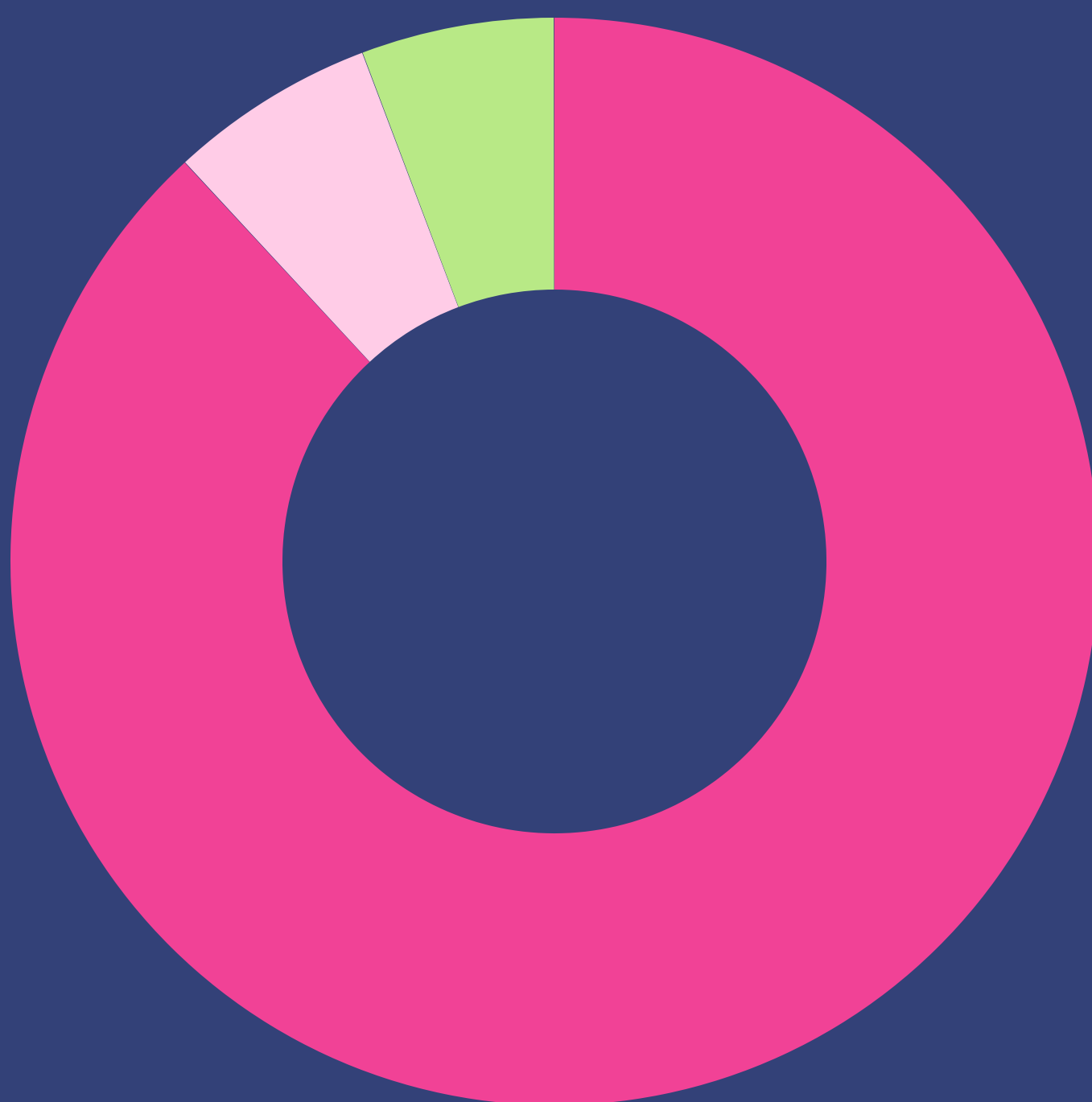
### Goals for 2025

Increase the national visibility of Little Pink and develop the funding to be able to serve more families than ever before. Our scalable model allows for the expansion of organizational structure and long term sustainable growth.



## 2023 Expenses

Little Pink proudly stewards its financial contributions with **88 cents of every dollar** supporting Programs and Services .



- Programs and Services (88.11%)
- Administrative (6.15%)
- Fundraising (5.74%)

# Partnership Levels

## Hope Partner - \$10,000

### Visibility:

- Logo placement on our website, social media shout-outs, and event marketing materials.
- Recognition in our quarterly newsletter.

### Engagement:

- Invitations to national events
- Personalized thank-you video from retreat participants.

**Impact:** Supports one full retreat for a family, including lodging, travel, meals, and activities.

## Courage Partner - \$25,000

### Visibility:

- All benefits from the Hope Partner level.
- Logo displayed prominently at events and on promotional materials.
- Highlight in press releases and media outreach.

### Engagement:

- Company feature in our monthly e-newsletter.
- Invitations to exclusive partner events and retreat gatherings.
- Opportunity to include branded merchandise in participant welcome bags.

**Impact:** Funds two retreats for families battling breast cancer.

## Strength Partner - \$50,000

### Visibility:

- All benefits from the Courage Partner level.
- Featured placement of your logo in our annual report.
- Dedicated spotlight in social media campaigns.

### Engagement:

- Exclusive opportunities to interact with families during retreats.
- VIP recognition at our annual gala.
- One-on-one strategy sessions with our executive team to discuss impact and future initiatives as well as speaking engagements

**Impact:** Funds four retreats, benefiting breast cancer patients and their families.

## Legacy Partner - \$100,000

### Visibility:

- All benefits from the Strength Partner level.
- Top-tier logo placement on all event materials, including banners and digital ads.
- Year-round recognition as a Legacy Partner across all communications.

### Engagement:

- Naming rights for a retreat (e.g., "The [Your Company Name] Retreat").
- Priority access for employee volunteer days.
- Recognition during speaking engagements and presentations.
- Feature story in our newsletter highlighting your company's commitment.

**Impact:** Provides entire retreats, supporting multiple families throughout the year.





# Let's Get In Touch

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