

LITTLE PINK HOUSES OF HOPE
MEDIA KIT



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QUICK FACTS

- [Little Pink Houses of Hope](#) is a nonprofit that provides FREE week-long vacations for breast cancer patients and their families.
- Every retreat is designed to help families relax, reconnect and rejuvenate during the cancer journey.
- Little Pink has spread to offer 23 retreats in the following states; North Carolina, South Carolina, Alabama, Maryland, Arizona, Florida, Georgia, California, and Colorado as well as the U.S. Virgin Islands.
- Families are provided private housing for the week, all meals, and a schedule of daily activities ranging from kayaking to concerts.
- Each retreat hosts 10-20 families and/or couples.
- A week-long vacation typically requires budgeting, pre-planning and saving, which is not a priority for most families affected by cancer. Providing a complimentary and stress-free vacation eliminates the financial stress that these families feel, allowing breast cancer patients and their support group to relax and enjoy each other's company.
- Little Pink Houses of Hope was founded by breast cancer survivor [Jeanine Patten-Coble](#), who was inspired by the idea while vacationing with family immediately following her own cancer diagnosis.
- In 2017, Patten-Coble was announced as a [CNN Hero](#) for her work with Little Pink Houses of Hope.
- Since 2010, Little Pink Houses of Hope has served almost 2000 families.
- In 2021, Little Pink was named the National Breast Cancer Non-Profit of the Year
- To attend a retreat, families submit an application and proof of medical clearance from their oncology health care team.

There are multiple ways to support Little Pink Houses of Hope, including:
Make a Donation/ Donate your Property/ Volunteer

To learn more, visit littlepink.org.

Media Contact:

For press inquiries, please contact media@littlepink.org.



QUOTES



“Since going on The Little Pink Retreat, I no longer try to hide it from myself or others. I allow myself to feel the emotions and acknowledge the battle I won. It allowed me to see myself as a healing person. I do not have to always carry it with me. I am free to be me. Seeing other ladies with the same struggles and battles, with smiles and having happy times, reminded me, I won’t always be fighting this. I will heal.”

“This retreat was just what I needed to help me regroup, de-stress and most of all the wonderful families I connected with, helped me to understand I was not "alone".



“We were treated with incredible kindness and so much love! I will carry the memories of these women and their families with me forever. Our Volunstars were rock stars! I cannot wait to be on the other side and volunteer in the future. This was a once in a lifetime experience and my family and I cannot thank LPHOH enough!”

“It was the most amazing experience. For an entire week, there were no thoughts of upcoming doctor appointments, surgeries and treatments. All of the survivors shared the experiences and got along so well. We were not strangers, but friends, from the beginning of the retreat, with that common bond.”





“My daughter in law, who is the cancer survivor, was treated so special and made so many long lasting friendships. I can't tell you how wonderful and soul boosting this was for us to attend. Cancer takes such a devastating toll on a family. This was such a bright spot for us after all we have been through. Thank you so much.”

Additional quotes can easily be obtained specific to retreat location, age, gender, etc. by emailing media@littlepink.org



2025 Retreat Calendar

March Retreat

Myrtle Beach, SC

April Retreats

Carolina Beach, NC

Scottsdale, AZ

Oak Island, NC

May Retreats

Topsail, NC

St. John, USVI Couples

New Smyrna Beach Couples

Hatteras, NC

Key West, FL

June Retreats

Marco Island, FL

Sedona, AZ

Blue Ridge, GA

Ocean City, MD

August Retreats

Emerald Isle, NC

Orange Beach, AL

September Retreats

Mystic, CT

Lake Tahoe, CA

Tybee Island, GA

October Retreats

Central Coast, CA

Outer Banks, NC

Telluride, CO

November Retreats

New Smyrna Beach, FL

Fort Morgan, AL

MEDIA RESOURCES

30 SECOND COMMERCIAL

https://youtu.be/vFB_jtcMevk

IMPACT VIDEOS- RUN TIME 3:45- 6:00

2025. <https://youtu.be/Qf1q-jyVcgQ>

2025 <https://youtu.be/Xfxvjgh-bMo>

2024 <https://youtu.be/oRq-cTCpsSs> (TRAVEL ASSISTANCE FOCUS)

2019. <https://youtu.be/vZDt5xYw0Sk>

2018 <https://www.youtube.com/watch?v=LbUUlpDWCFI&feature=youtu.be>

2017 <https://www.youtube.com/watch?v=WecMZ4POHow>

2016 <https://vimeo.com/186509412>

CNN HEROES VIDEO

Video 1 <https://www.youtube.com/watch?v=kq3EMU3TEKU>

Video 2 <https://www.youtube.com/watch?v=TEPpcv8uy1Q>

LITTLE PINK STORIES

2021 National Breast Cancer Non-Profit of Year <https://bit.ly/49XJtVM>

Participant Story. <https://youtu.be/20Q1UFSD-5Q>

Participant Story <https://vimeo.com/channels/514773/65400531>

Volunteer Story <https://vimeo.com/channels/514773/65399672>

Volunteer, Dad and Son Story <https://vimeo.com/channels/514773/65928292>

Little Pink Kids Experience <https://www.youtube.com/watch?v=9yDg4vjSino>

Team Pink Story <https://vimeo.com/226620553>

Infinite Hope Story <https://www.youtube.com/watch?v=xLxAfwGXzXI>

PROPERTY PROMO VIDEO

<https://youtu.be/pUuNE4jONEc>

ARTICLE RESOURCES

People Magazine

<https://people.com/human-interest/mom-who-beat-breast-cancer-gives-free-vacations-to-patients-and-their-families/>

Huffington Post <https://www.huffingtonpost.com/entry/59ca8f3de4b0f2df5e83b1e3>

Self Magazine <https://www.littlepink.org/founder-wins-self-magazines-2014-women-good-award/>

Coastal Breeze

<https://bit.ly/3ZZDNpF>

Southern Living <https://www.southernliving.com/healthy-living/mind-body/little-pink-houses-of-hope-breast-cancer-retreat>
Reader's Digest <https://www.rd.com/health/conditions/women-learned-breast-cancer-survivors/>
CNN <https://www.cnn.com/2017/07/20/health/cnn-hero-jeanine-pattencoble/index.html>
Woman's World Magazine <https://www.littlepink.org/womans-world-magazine-highlights-lphoh/>
Everyday Health Magazine <https://www.everydayhealth.com/breast-cancer/living-with/item-number-one-on-new-years-resolution-list-your-own-health-advocate/>
Breast Cancer Wellness Magazine (pp 22-23)
http://www.breastcancerwellness.org/bcw/wp-content/uploads/2017/09/bcw_0917lr.pdf
Carolina Country <https://www.carolinacountry.com/carolina-stories/carolina-life/departments/feature-story/little-pink-retreats-make-time-for-hope>

PODCAST RESOURCES

Crazy Good Turns Podcast <https://score-a-score.disco.ac/share-new/164314/user/18037?signature=OkJUhskJL227ukL7dGYvKpCkUjI%3A1AE2djDV>
Trauma, Cancer, and Grief Podcast <https://www.littlepink.org/trauma-cancer-and-grief-helping-children-heal/>
Blog Talk Radio
<http://www.blogtalkradio.com/becausehopematters/2014/03/04/little-pink-houses-of-hope--cancer-retreat-for-families>



FOUNDER INFORMATION

Jeanine Patten-Coble is the Founder and President of Little Pink Houses of Hope.

- For general TV, radio, podcast, and print inquiries, please email media@littlepink.org
- To book Jeanine for motivational speaking, inquiries related to her book, [Struck by Hope](#), or for other personal inquiries please email jeanine@pattencoble.com

BIO/ SPEAKER INTRO INFORMATION

Jeanine Patten-Coble –Founder and President, Little Pink Houses of Hope

Jeanine was a high school history teacher and professional educational trainer for 15 years before being diagnosed with breast cancer in 2009. Her own battle with breast cancer inspired the creation of Little Pink Houses of Hope. Her work, providing breast cancer patients and their families with a week-long vacation away from doctor appointments and treatments, has made an amazing impact across the United States. Little Pink has been featured in People Magazine for its amazing work. Jeanine has been featured on the Tamron Hall Show, on the Lifetime Network named a 2017 CNN Hero, honored by SELF magazine as the 2014 Women Doing Good award winner and by Former President George HW Bush as a Point of Light Award Winner. Her joy comes in knowing the way in which the national non-profit serves women across the United States and Canada. She is inspired by all of the wonderful people that she has met through her service and is thankful that God showed up in her life in such a big and powerful way to put her on this mission. Jeanine has a Bachelor's degree from Saint Louis University, a Master's degree from NC A&T University and a certificate in Non-Profit Management from Duke University. Jeanine is thrilled to have a wonderful husband, Terry and son, Jake who carried her through her own cancer journey with their strength, support and love. She currently lives in Burlington, North Carolina.

Website: www.littlepink.org email: jeanine@littlepink.org

Request links for headshots at media@littlepink.org

SOCIAL MEDIA LINKS



@littlepinkhouses



@littlepinkhope



@littlepinkpics

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